

Gold Key Service (GKS)



The **Gold Key Service** gives U.S. companies the advantage of U.S. Embassy expertise to schedule one or more days of appointments with pre-screened potential agents, distributors, or other business contacts, according to the firms' needs.

The Economic and Commercial Section may provide:

- research necessary to identify potential agents/distributors and contacting all potential prospects
- a schedule of appointments with interested parties, up to 5 per day
- available market research
- a welcome kit containing security assessment and general tourism information.

We require at least 10 sets of product literature per day of appointments and completed Gold Key Matching Service questionnaire for each country visited.

We can arrange for car/driver/interpreter services for an additional fee, which should be paid in cash directly to the Service provider.

You make one payment for all Gold Keys to your nearest Export Assistance Center (EAC), and we work to help coordinate the schedule. We cover 21 countries in West and Central Africa.

Cost

Small and Medium Sized Companies

\$700 for one day
(additional **\$300** per day after)

Small and Medium Sized New-to-Export Companies
Using service for the first time

\$350

Large Companies

\$2,300 for one day
(additional **\$1,000** per day after)

Delivery

These fees are per country and this service requires **6 weeks advance scheduling**.

To obtain more information about the Gold Key Service, please contact:

Mrs. Youhanidou Wane Ba

Commercial Specialist

US Embassy Dakar

Tel: +221-33-829-2231

Fax: +221-33-821-1371

Email: wanebay@state.gov